

Wilkes-Barre: Itoh Denki USA Expansion Brings Jobs and Economic Growth

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Wilkes-Barre, Pennsylvania – Japanese manufacturer Itoh Denki USA has officially opened its newly expanded U.S. headquarters and manufacturing facility in Northeastern Pennsylvania, marking a significant investment in the region's economy and workforce. The facility, located in Wilkes-Barre, is set to create dozens of new jobs and increase the company's production capacity to serve markets across North and South America.

The ribbon-cutting ceremony took place this week, drawing local and state officials who praised the company's commitment to the region. The expansion reflects growing demand for Itoh Denki's energy-efficient motorized conveyor rollers, widely used in industries requiring streamlined, sustainable logistics systems.

"Our rollers offer up to 60% energy savings compared to traditional technologies," said a company spokesperson, noting that the demand for such products is particularly strong in areas with high energy costs or limited power availability. "As more industries seek efficient and cost-effective solutions, our technology continues to gain traction."

With this expansion, Itoh Denki USA's Wilkes-Barre facility becomes the company's primary distribution hub for both North and South American markets. The move consolidates shipping and manufacturing operations under one roof, enhancing efficiency and logistics performance.

The company's growth is also expected to benefit a variety of local support industries, including packaging, pallet production, and shipping services. As manufacturing ramps up, regional businesses that supply materials or provide logistical support are likely to see increased demand.

"This is a great example of how targeted investment in advanced manufacturing leads to broader economic development," said a representative from the Pennsylvania Department of Community and Economic Development. "The new jobs, the boost to local suppliers, and the long-term commitment from an international firm like Itoh Denki, this is a win for Northeastern Pennsylvania."

Itoh Denki's products are used across sectors such as warehousing, distribution, and retail logistics, making the company a critical component in modern supply chains. With sustainability and operational efficiency becoming key industry priorities, the company's energy-saving conveyor rollers offer a competitive advantage.

Local leaders believe the expansion sends a positive signal to other global manufacturers considering U.S. investment, especially in the Northeast.

"This facility demonstrates that international companies can find success and stability in our region," said a Wilkes-Barre city official. "It's not just about the jobs today, but about building a long-term industrial presence here."

Itoh Denki USA's expansion reflects broader economic trends emphasizing domestic manufacturing, energy efficiency, and regional development factors that align with national economic goals focused on job creation and reduced reliance on overseas supply chains.

As the company settles into its expanded headquarters, residents and businesses in the Wilkes-Barre area are poised to benefit from its continued growth and investment.