

OpenVoiceNews U.K.

Transparent. Unbiased. Yours.

Bradford Park Avenue Slashes Ticket Prices for 2025-26 Season

July 18, 2025

— Categories: General News



© Harry Williams

Download IPFS

Bradford (Park Avenue) has taken a bold step to ease the financial burden on their supporters by significantly reducing general admission prices for the 2025/26 season. In a move that reflects a growing awareness of the economic pressures facing fans, the club has responded to vocal feedback from its loyal supporter base, ensuring football remains accessible at Horsfall Stadium.

Last season, adult general admission tickets were priced at £13, a figure that sparked discontent among some fans. For the upcoming campaign, the club has slashed this to £10, a decision that underscores their commitment to affordability. In a statement, Bradford (Park Avenue) declared: “These changes reflect our continued commitment to making football affordable and accessible for all across Bradford.”

The revised pricing structure for the 2025/26 season is designed to cater to a broad range of supporters:

- **Adults (18+):** £10
- **Blue Light Card Holders, Armed Forces & Students:** £5
- **Youth (12–17):** £3
- **Juniors (Under-12):** £1

These prices apply whether purchasing tickets at the gate or online through Fanbase, offering fans flexibility and convenience in how they secure their matchday entry.

The club’s Early Bird Season Ticket window has now closed, with a reported 256 season tickets sold across all categories, a testament to the enduring loyalty of the Avenue fanbase. However, supporters should note that season tickets do not cover pre-season friendlies, FA Cup, or FA Trophy matches, with admission prices for these fixtures to be confirmed closer to the dates.

In addition to the ticket price reductions, official matchday programmes for all Northern Premier League, FA Cup, and FA Trophy fixtures will be available for £3, sold exclusively at the clubhouse on matchdays. This move ensures fans can still enjoy the traditional matchday experience without breaking the bank.

Bradford (Park Avenue)’s decision to lower prices comes at a time when many clubs are grappling with balancing financial sustainability and fan accessibility. By prioritising their supporters, the club is setting a positive example in the Northern Premier League, fostering a sense of community and loyalty at Horsfall Stadium.