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Green Street Expands into Student Housing with College House Acquisition

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Green Street, a leading provider of real estate intelligence across North America, Europe, and Australia, has officially entered the student housing market through its acquisition of College House, a respected source of property-level data for U.S. student housing. The deal strengthens Green Street’s position in the commercial real estate space and enhances its offering of detailed, sector-specific analytics.

This acquisition marks a strategic move for Green Street as it aims to expand its coverage of real assets and deliver more comprehensive data solutions. According to Green Street

CEO Jeff Stuek, “Property-level data is foundational to Green Street’s strategy. With the addition of College House, we’ve extended our leadership into student housing and enhanced our ability to deliver granular insights to our clients. Their best-in-class product is a strong fit for Green Street, and we are proud to join forces with their exceptional team. This acquisition aligns with our global growth strategy and accelerates our vision to provide the most comprehensive commercial real estate intelligence platform in the world.”

Founded in 2019, College House has gained recognition in the student housing sector for delivering high-quality, up-to-date performance data on properties across the country.

Student housing has increasingly attracted the attention of investors due to its resilience and consistent demand tied to higher education trends. By bringing College House into its fold, Green Street expands its U.S. sector coverage and sets the foundation for new tools, benchmarks, and models designed specifically for student housing investors.

Charlie Matthews, founder of College House, emphasized the alignment between the two firms. “Joining Green Street marks an exciting new chapter for College House,” he said. “Our focus has always been on delivering data transparency and depth to the student housing space. With Green Street’s scale, resources, and expertise, we’re excited to take our mission to the next level and bring even more powerful analytics and insights to the broader market.”

The transaction’s legal advisors were Kirkland & Ellis LLP for Green Street and Greenberg Traurig LLP for College House.