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## Vue Nottingham Launches First 'EPIC' Screen in UK Cinema Upgrade

July 19, 2025

– Categories: General News



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Nottingham – A new chapter in British cinema begins this month as Vue unveils its first-ever 'EPIC by Vue' screen at its newly refurbished Nottingham location, introducing an industry-leading viewing experience to UK audiences. This move reflects Vue's wider commitment to enhancing the cinema experience amid growing competition in the entertainment sector.

Reopening at The Cornerhouse on 27 June, Vue Nottingham took over the site previously operated by Cineworld and quickly established itself as a key player in the city's cinema landscape. Now, with the launch of its flagship EPIC screen scheduled for late July, the

venue is set to offer viewers a next-level cinematic experience. The upgrade features high-dynamic-range (HDR) 4K laser projection alongside Dolby Atmos three-dimensional audio, delivering vivid visuals and immersive sound that accurately mirrors real-world depth and direction.

Narinder Shergill, General Manager for Vue UK and Ireland, expressed his excitement at the rollout:

“We’re proud to launch the first EPIC by Vue screen in the UK, right here in Nottingham. With state-of-the-art HDR laser projection from Barco, Dolby Atmos sound, vibrant colour, and studio-quality audio, we’re bringing the best of modern cinema to local audiences before anywhere else.”

The new screen will open in Screen 10, Vue Nottingham’s largest auditorium, which seats 250. In total, the site features 14 screens with a combined capacity of over 1,200. Vue’s investment in Nottingham strengthens its footprint in the UK, delivering a modern alternative to the city’s other cinemas, including Showcase, Broadway, The Savoy, and The Arc Cinema in Beeston.

Vue Nottingham’s General Manager, Paul Taylor, noted:

“We’re thrilled to welcome guests to our reimagined venue at The Cornerhouse. With top-tier seating, screens, and sound systems, we’re continuing to innovate, and we can’t wait to unveil our truly EPIC experience in the weeks ahead.”

This launch also marks a strategic move for Vue to capitalise on recovering cinema attendance and shifting audience expectations. By prioritising immersive, premium experiences, the brand aims to reaffirm the appeal of the big screen in an age of home streaming.

For Nottingham locals and visitors alike, the introduction of the EPIC screen brings not just entertainment but renewed energy to the city’s cultural offer, proving that high-quality, shared cinematic experiences still have a strong place in Britain’s leisure landscape.