

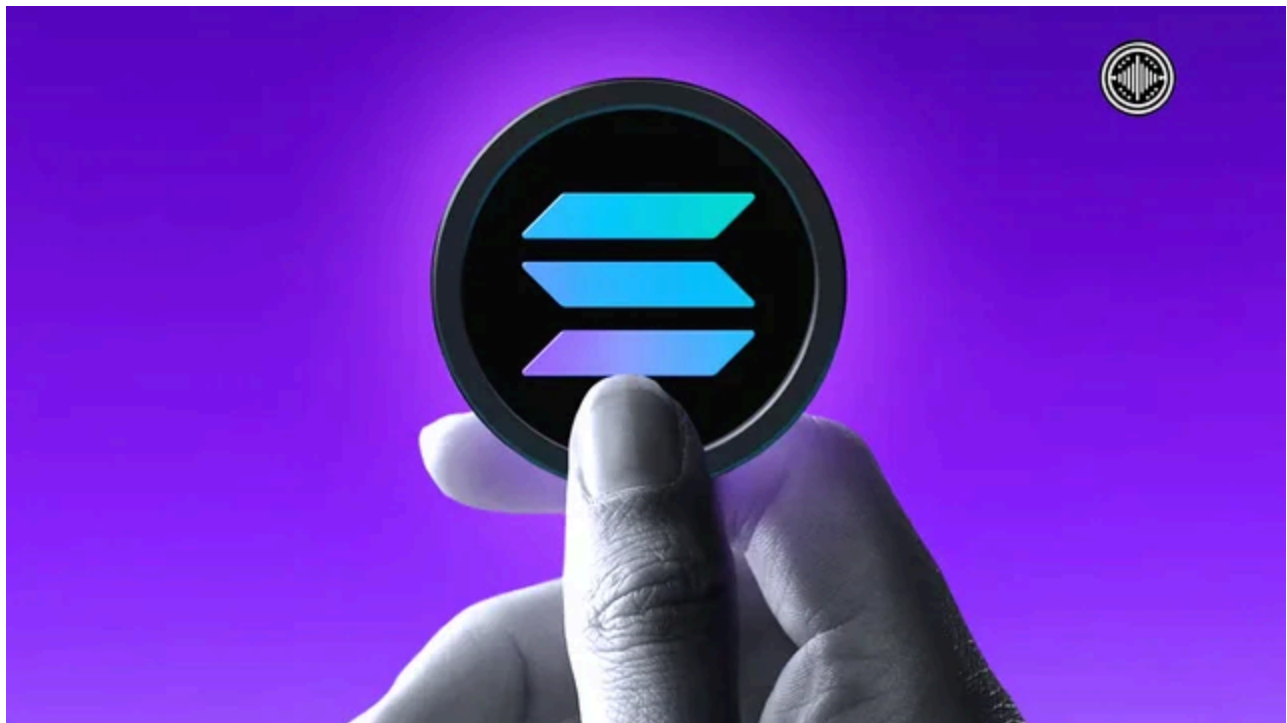
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DevvStream Expands Crypto Strategy Amid Market Challenges and Global Green Projects

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DevvStream Corp., a micro-cap company with a market cap of just \$13.5 million, has revealed the makeup of its newly formed digital asset treasury, anchored by Bitcoin (BTC), Solana (SOL), and its proprietary token DevvE. The move reflects the company's broader effort to integrate emerging financial technologies with sustainability-focused infrastructure projects, even as market conditions remain volatile.

The Vancouver-based carbon credit and clean tech firm announced it has brought on BitGo Trust Company as the custodian for its digital assets and FRNT Financial Inc. as a digital treasury consultant. According to company statements, this approach is part of what it calls

a “forward-looking crypto treasury strategy,” seeking to blend secure digital liquidity with the growing market for tokenized real-world assets.

DevvStream selected Bitcoin as the cornerstone of its crypto treasury, citing its proven security and liquidity. Solana, known for fast transactions and a growing ecosystem, adds scalability to the portfolio. DevvE, the company’s programmable digital asset, merges decentralized finance (DeFi) elements with traditional financial safeguards, a hybrid design meant to support environmental project funding.

“Our treasury model isn’t just about holding crypto. It’s about aligning capital with our mission,” said DevvStream CEO Sunny Trinh in a company release. That mission, the company claims, centers on supporting global decarbonization through digital finance.

Despite a stock price that remains well below its 52-week high of \$15.48, DEVS has shown modest positive momentum recently, up over 3% in the past week, according to financial analytics firm InvestingPro. The firm’s strong gross profit margins, sitting at 74%, further suggest resilience in a tough market environment.

Founded in 2021, DevvStream operates in carbon asset development, offset portfolio management, and clean energy infrastructure. It has positioned itself as a player in both environmental credit markets and the decentralized finance space, aiming to link capital directly with measurable green outcomes.

This strategic pivot to digital assets comes alongside a flurry of other major announcements. DevvStream has secured up to \$300 million in convertible notes through an agreement with Helena Partners, with \$10 million already funded. Seventy percent of that initial tranche will go toward digital asset acquisition, reinforcing the firm’s commitment to blockchain-enabled finance.

Meanwhile, DevvStream has signed a carbon management agreement with Energy Efficient Technologies, aimed at generating revenue from carbon credits and international renewable energy certificates (IRECs). The company also recently entered Indonesia’s waste-to-energy sector by signing two memoranda of understanding for projects expected to yield both carbon credits and IRECs.

Additionally, DevvStream has teamed up with United Arab Emirates-based Fayafi Investment Holding to form a joint venture called Fayafi x DevvStream Green Ventures. This

partnership plans to invest in climate-focused infrastructure worldwide, starting with a \$100 million fund and the possibility of scaling based on performance.