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## Web3 Builders Rise in Season 10 of Most Valuable Builder Program

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BNB Chain, in partnership with YZi Labs and CMC Labs, has officially launched Season 10 of the Most Valuable Builder (MVB) accelerator programme, continuing its drive to support early-stage Web 3.0 ventures with the infrastructure and mentorship needed to succeed in a competitive and decentralised digital economy.

Now in its tenth cycle, MVB remains a flagship initiative focused on cultivating talent within the BNB Chain ecosystem. The programme is designed to offer emerging builders the tools necessary to bring practical, blockchain-based solutions to market, without being swept up in the often exaggerated hype that clouds the Web 3.0 space.

Season 10 begins this week with online programming and will culminate in a two-day in-person event held in New York City, offering founders the opportunity to engage directly with mentors, investors, and fellow entrepreneurs. The curriculum will span a range of essential topics, including tokenomics, fundraising, team building, and go-to-market strategies critical areas often overlooked by less structured accelerators.

With over 500 applications submitted, this season is among the most competitive to date, reinforcing the MVB programme's reputation as a serious platform for real builders, not speculative operators.

In a recent statement, YZi Labs noted that "The value in MVB is the blend of rigorous mentorship and practical readiness. Projects that emerge from this cohort don't just pitch, they build." This focus on fundamentals is a welcome departure from the more sensationalist narratives often seen in blockchain media.

Since its inception in 2021, MVB has incubated more than 200 projects, including 15 standout ventures in Season 9, several of which have gone on to secure funding or strategic partnerships. The initiative is widely regarded for favouring substance over trend-chasing, an approach that has become more important in an era when many projects struggle to demonstrate tangible value or user growth.

The programme will conclude with a Demo Day on 15 August 2025, streamed globally and open to anyone interested in the future of decentralised applications. Final project assessments will determine which teams receive direct investment from YZi Labs.

As the regulatory landscape and investor sentiment shift, especially in jurisdictions where policy remains inconsistent, the demand for clear-headed, long-term development is higher than ever. Initiatives like MVB, while focused on the BNB Chain specifically, represent a broader push towards professionalising the Web 3.0 startup space, where only those with strong fundamentals will endure.