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## Jetking Boosts Bitcoin Holdings with ₹11.5 Crore Share Issue

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India's longstanding IT training firm, Jetking Infotrain Ltd., is making another significant move into the digital asset space. On July 21, the company's board approved a private placement of 460,000 equity shares, priced at ₹250 each, to raise ₹11.5 crore (roughly USD 1.34 million). The capital will be directed towards expanding Jetking's Bitcoin holdings,

enhancing corporate operations, and scaling up its blockchain training programmes, solidifying its strategy to stay ahead in a rapidly evolving tech-driven market.

This is Jetking's second equity raise this year, following an earlier ₹6.6 crore effort that led to the purchase of 12 Bitcoins. The new funds will allow the company to deepen its position in cryptocurrency and strengthen its offerings in blockchain education, which it views as a crucial skill set for India's future workforce.

Siddarth Bharwani, Jetking's Chief Financial Officer (CFO), confirmed that the funds will be split between strategic digital investments and operational improvements. "We're not just investing in assets, we're investing in capability," he noted. Bharwani emphasised that Bitcoin is not only an investment but also a strategic reserve in an increasingly decentralised financial ecosystem.

The offering adheres to the Securities and Exchange Board of India's (SEBI) Issue of Capital and Disclosure Requirements (ICDR) Regulations, 2018, and the Companies Act, 2013. It still awaits final shareholder and regulatory approvals.

Jetking's forward-thinking move stands out in a market where most companies remain hesitant to engage with digital assets due to regulatory uncertainty. Instead of waiting on government signals, Jetking is choosing to position itself at the forefront of technological adoption, marrying blockchain education with real-world application through Bitcoin investment.

Founded over 77 years ago, Jetking has built a reputation for IT and technical training in India. By aligning its growth with decentralised finance and blockchain technology, the company signals a serious commitment to modernisation while maintaining a focus on practical, skill-based education.

With India's youth increasingly turning to alternative investments and digital tools, Jetking's bold step could set a precedent for others in the education and tech sectors looking to remain relevant and resilient in a digital-first future.