

OpenVoiceNews Australia

Transparent. Unbiased. Yours.

The Block Returns with a Focus on Detail in The Block 2025

July 27, 2025

— Categories: Real Estate



Australia's hit renovation show, *The Block*, is back for its 20th season with a significant change: for the first time in two decades, every house is being built specifically for the show. Located on large 2,000-square-meter blocks in Daylesford, Victoria, five identical 365-square-meter homes will challenge contestants to make their mark through design details rather than structural differences. With uniform floor plans, the competition this year is all about creativity and finesse in finishes and fixtures.

This fresh approach means each home's interior is nearly identical, putting a spotlight on minor details that become major selling points. Although the inside layouts match, the houses will sport unique exteriors. Some feature traditional gabled roofs, while others opt

for modern flat tops, giving each property a distinct street presence despite the shared design.

The teams bring varied backgrounds and ambitions. Emma and Ben, a Victorian couple from the Mornington Peninsula, combine Ben's civil engineering skills with Emma's teaching and performing arts experience. From South Australia, best friends Robby and Mat, barber and hairdresser by trade, are diving into renovations for the first time, relying on teamwork and bold ideas. Queensland's Alicia and Sonny balance family life with careers in plumbing and dental care, while West Australians Han and Can, a couple who met online, are navigating renovation challenges alongside their differing tastes. Another WA duo, Britt and Taz, bring grit from life in a remote outback town.

An early challenge uniquely pushed the teams' creativity: designing floats for Daylesford's Chillout Festival, which celebrates the community. Judges Shaynna Blaze, Marty Fox, and Darren Palmer scored the floats, determining the order in which the teams chose their homes. Britt and Taz took first pick, choosing a home with a timber façade and pitched roof, surprising other teams by not opting for the more obvious choices.

Auctioneer Marty Fox pointed out that, unlike past seasons with varied properties, this year's identical homes mean buyers will compare "apples with apples." Success will hinge on how well teams understand local market preferences and customize their interiors accordingly.

The teams start with \$20,000 to renovate their bathrooms, all with the same layout. This makes creative choices in tiles, fittings, and finishes crucial, as no two teams can use the same materials. A \$10,000 weekly bonus for the best budget management adds extra pressure and opportunity.

Host Scott Cam keeps the mood light but focused, balancing fun moments with reminders to keep things family-friendly. As the season unfolds, The Block 2025 will test contestants' design skill, financial savvy, and ability to stand out in a level playing field, all against the backdrop of a housing market affected by broader economic challenges and uncertain government policies.

This season, The Block proves that when every detail counts, innovation and strategy will determine the winner.