

Bitget Bolsters Southeast Asian Presence at Malaysia Blockchain Week 2025

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KUALA LUMPUR, Malaysia, 26 July 2025 Bitget, a global leader in cryptocurrency exchange and Web3 innovation, made a significant mark at Malaysia Blockchain Week (MYBW) 2025, held at Kuala Lumpur's World Trade Centre. The event attracted over 3,300 participants from 20 countries, backed by Malaysian authorities, including the Malaysia Digital Economy Corporation (MDEC) and the Ministry of Digital, alongside Tourism Malaysia. It underscored

Southeast Asia's rising prominence in the digital economy, with Bitget seizing the opportunity to cement its regional influence.

Gracy Chen, Bitget's CEO, delivered a compelling keynote titled "Navigating Volatility: Strategies for a Dynamic Market." She outlined Bitget's commitment to practical, user-focused solutions, highlighting initiatives like the \$300 million User Protection Fund, the AI-powered trading tool GetAgent, and xStocks for tokenised equities. Reflecting on her 2024 MYBW visit as a pivotal moment, Chen introduced PayFi, a new platform designed to streamline cross-border cryptocurrency payments in emerging markets. In a recent interview, she stated, "Malaysia Blockchain Week is a cornerstone for Web3 in Southeast Asia. Bitget is dedicated to fostering growth here through partnerships, tailored products, and meaningful engagement."

Beyond the main event, Bitget collaborated with Pudgy Penguins (PENGU) to host Hype Drop: Kopi Rave at Thong Kee Kopitiam in Kuala Lumpur. The event, blending music, streetwear, wellness, and collectables, drew over 400 attendees and sparked considerable online excitement. Bitget Trivia winners walked away with exclusive merchandise, including the coveted Bitget Labubu doll, amplifying the event's cultural resonance.

MYBW 2025 provided Bitget with a platform to showcase its global leadership while celebrating Southeast Asia's growing role in Web3 adoption. From advancing cross-border payment systems to pioneering real-world asset trading, Bitget's presence emphasised a broader vision: building infrastructure that delivers tangible value. Established in 2018, Bitget serves over 120 million users across 150+ countries, offering innovative features like copy trading and real-time price tracking for Bitcoin, Ethereum, and other cryptocurrencies. Its non-custodial Bitget Wallet supports 130+ blockchains, millions of tokens, and access to over 20,000 decentralised applications (DApps). Bitget's strategic partnerships further amplify its influence. As the Official Crypto Partner of LALIGA in Eastern, Southeast Asian, and Latin American markets, and a global partner of Turkish athletes like wrestling world champion Buse Tosun Çavuşoğlu, boxing gold medalist Samet Gümüş, and volleyball star İlkin Aydın, Bitget inspires communities to embrace cryptocurrency. Its collaboration with UNICEF aims to provide blockchain education to 1.1 million people by 2027, while its role as the exclusive cryptocurrency exchange partner of MotoGP™ underscores its commitment to global impact.