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Solana Set for Significant Growth in 2025

July 14, 2025

– Categories: *Crypto*



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Three years ago, Solana (SOL) faced a barrage of criticism as network outages and fraud-related collapses in the crypto space fuelled doubts about its viability. Today, the blockchain is thriving, boasting record transaction speeds, surging developer interest, and prices nearing all-time highs. While short-term price momentum alone is a poor basis for investment, Solana's fundamentals, combined with broader economic tailwinds, suggest it could be on the cusp of a major breakout over the next 18 months. Four converging trends

real-world usage, institutional access, tokenisation growth, and a shifting macro environment point to substantial upside potential.

Solana's decentralised applications (dApps) are seeing genuine adoption. In Q2 2025, these dApps generated \$580.5 million in revenue, securing a 46.3% share of all blockchain-based revenue, outstripping larger competitors like Ethereum. This isn't speculative hype; real users are paying real fees, driving network demand, and reinforcing Solana's narrative of practical utility. Higher transaction volumes signal a robust ecosystem, which could translate into sustained value for token holders.

Global monetary policy is tilting in crypto's favour. The US Federal Reserve held rates steady in June 2025 but signalled two potential cuts before 2026. Historically, lower interest rates encourage investment in riskier assets like cryptocurrencies, as cheaper borrowing fuels liquidity. While the UK's Labour government pushes its economic agenda, its focus on fiscal stimulus could indirectly support risk assets by boosting market confidence. A looser monetary environment globally could amplify Solana's chain-specific strengths, funnelling capital into high-growth ecosystems.

The prospect of a Solana exchange-traded fund (ETF) in the US is a game-changer. Industry analysts anticipate the US Securities and Exchange Commission (SEC) will approve a spot Solana ETF in 2025, simplifying investment for traditional finance players. Unlike crypto wallets, ETFs allow investors to gain exposure through familiar brokerage accounts, lowering barriers to entry. In the past month alone, offshore Solana-linked funds attracted \$79.98 million in inflows, a sign of growing anticipation. If approved, US asset managers will need to acquire SOL tokens to launch and manage these products, tightening the available supply, a bullish signal for prices.

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Solana is also capitalising on the tokenisation of real-world assets. On 4 July 2025, the value of tokenised stocks on Solana reached \$49.67 million, tripling in just two weeks as new issuers joined the platform. While still a small market, tokenisation, converting assets like stocks into blockchain-based tokens, promises greater efficiency and lower costs. Solana's low fees and rapid settlement times give it a competitive edge. Industry experts, including Jane Harper of Blockchain Analytics, noted in a recent interview with *Crypto Insights*, "Solana's infrastructure is uniquely positioned to capture early market share in tokenised assets, which could scale to trillions in the coming decade."

These trends don't operate in isolation; they amplify each other. Strong dApp revenue provides hard data to justify institutional investment, making ETF approvals more likely. ETFs, in turn, attract retail and institutional capital, complementing the demand from tokenised assets. A supportive macro environment could supercharge this cycle, potentially driving Solana's value to new heights.

However, risks remain. A spike in inflation could force central banks, including the Fed, to pause rate cuts, hitting risk assets hard. A major network outage could also undermine Solana's reliability at a critical moment, especially as institutional scrutiny intensifies. Delays in ETF approvals or regulatory hurdles for tokenisation could further dampen momentum. Crypto's volatility is a given, and investors must weigh these challenges against the potential rewards.

Solana's blend of genuine user traction, institutional on-ramps, and an improving macro backdrop makes it a standout in the crypto space. While no investment is without risk, the balance tilts toward significant upside for those comfortable with the sector's swings. As Solana continues to build on its strengths, the next 18 months could mark a defining chapter in its rise.