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Grip Invest Launches 'Infinite' to Automate Bond Interest Reinvestment

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Grip Invest, a leading platform for fixed-income investments, has unveiled a new feature called Infinite, aimed at helping investors automatically reinvest their monthly interest earnings from bonds and structured debt instruments.

The launch of Infinite comes as more retail investors seek smarter ways to maximize returns without the hassle of manual tracking. With this tool, Grip users can now set up an auto-

Systematic Investment Plan (SIP) that channels their interest payouts into curated debt mutual funds. The initiative is designed to enhance the power of compounding while eliminating the common issue of idle interest earnings.

According to Grip Invest, users of Infinite could potentially see up to 30% higher returns over time compared to leaving interest uninvested. The platform noted that the manual reinvestment process often leads to delayed or missed opportunities, particularly among retail investors dealing with modest payout amounts.

Nikhil Aggarwal, Founder and Group CEO of Grip Invest, said, “Bond investors often face inefficiencies in their reinvestment journey. They’re forced to track multiple interest payments, make recurring investment decisions, and deal with operational friction. Infinite is our response to this challenge, it automates reinvestment and ensures that your capital continues working without interruption.”

The feature is available to investors at the time of purchasing new bonds or can be activated from their portfolio dashboard. Investors also have the flexibility to withdraw or redirect funds from Infinite at any time, making it a user-friendly and efficient way to manage bond returns.

Grip Invest currently serves more than 35,000 users, many of whom fall within the 30 to 45 age range. With regulatory changes allowing lower bond investment ticket sizes and declining interest rates in traditional savings instruments, the platform sees Infinite as a timely solution to boost financial discipline and long-term gains.