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Global Crypto Exchange Gate Expands Services to U.S. Market Amid Regulatory Clarity

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Global cryptocurrency exchange Gate has announced its entry into the United States market, a move the company attributes to growing regulatory clarity surrounding digital assets. The platform’s launch for American traders marks a significant expansion, with initial

offerings including a selection of cryptocurrency trading pairs. Additional features such as fiat deposits, withdrawals, and custodial wallets are expected to roll out at a later stage.

Gate is known internationally for its extensive selection of digital assets, currently offering over 3,800 trading pairs. The exchange recently recorded \$6.8 billion in 24-hour spot trading volume, placing it among the most active crypto platforms globally. Its decision to enter the U.S. market aligns with broader industry trends, as several major players seek to capitalize on the country's rapidly expanding cryptocurrency adoption.

The renewed interest in the American market comes after U.S. policymakers advanced legislation such as the GENIUS Act (Government Enactment for National Innovation and Universal Standards) and the CLARITY Act (Cryptocurrency Legalization and Regulatory Integration for Transparency and Yield). These bills aim to establish a formal regulatory framework for digital assets, creating a more predictable environment for companies and investors. President Donald Trump has also pledged to position the United States as “the world capital of crypto,” further signaling an openness to the sector.

Several exchanges have already taken steps to re-enter or expand in the U.S. market. In April, OKX returned after resolving a \$505 million settlement with U.S. authorities and is reportedly considering an initial public offering (IPO). Binance.US has also been the subject of speculation regarding a potential relaunch.

The U.S. represents a lucrative opportunity for crypto firms. Between July 2023 and June 2024, Americans transacted over \$750 billion in digital assets, more than any other nation. According to industry data, 65 million adults in the country now own cryptocurrency, with Bitcoin being the most common holding, followed by Ethereum. Many of these investors have expressed plans to increase their holdings in the near term.

Gate's expansion into the U.S. could provide traders with broader asset options and greater liquidity while contributing to the exchange's global growth strategy. As the American regulatory landscape continues to evolve, the move positions Gate to compete in one of the world's most active and high-potential cryptocurrency markets.