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## Tourist Surge at Giant's Causeway Boosts Bushmills Appeal

July 21, 2025

— Categories: Real Estate



The Giant's Causeway in Northern Ireland, often called the “8th Wonder of the World” by visitors, attracts over a million tourists annually, significantly benefiting the nearby town of Bushmills. With its unique stone columns and fascinating legend, this remarkable natural landmark is a top tourist destination, drives local economic growth, and increases property interest in the area.

Located along the north coast just a short distance from Bushmills, the Giant's Causeway consists of about 40,000 interlocking basalt columns, mostly hexagonal. These columns

were formed millions of years ago by volcanic activity, creating a striking, almost otherworldly landscape. Since being declared a United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Site in 1986, it has become a magnet for visitors from across the globe.

## Rising Demand

The growing popularity of the Giant's Causeway is having a noticeable impact on the local property market. Towns like Bushmills, Portrush, and Coleraine are experiencing increased demand for residential homes and commercial spaces to serve tourists. Local estate agents report rising enquiries from buyers interested in holiday lets and hospitality businesses, encouraged by the steady flow of visitors.

City Tours Belfast described the Causeway as “a place that looks more like a film set than a real-life location,” underlining the strong impression it leaves on tourists. Investing in visitor facilities such as the well-equipped visitor centre, shuttle bus service, and cliffside walking trails helps support year-round tourism, making the area attractive for property investors seeking stable returns.

The location also benefits from a rich cultural heritage. According to Irish legend, the giant Fionn mac Cumhaill built the basalt columns to create a pathway to Scotland. This folklore adds an extra layer of fascination, appealing to visitors keen on exploring the stories behind the landscape.

Many visitors have shared their admiration online, praising the Causeway's striking appearance and dramatic coastal views. One review stated: “It's hard to believe nature made these stone columns. The place feels magical.” Another highlighted the scenic coastal walks and described the experience as unforgettable.

Another draw is the site's accessibility. It is just a 90-minute drive from Belfast and forms part of the stunning Causeway Coastal Route, regarded as one of the U.K.'s most scenic drives. Visitors can walk the cliff trails or take the shuttle bus, making the attraction suitable for all ages and abilities.

As the number of visitors continues to grow, so does the potential for property owners and investors in the surrounding towns. The Giant's Causeway is proving to be a powerful economic engine, helping to revive and sustain local communities through tourism-driven

growth. For those considering property investment in Northern Ireland, the area around this natural marvel offers an appealing prospect.