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## ZA Miner Sees Surge as Bitcoin Holds \$114K

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Bitcoin is holding firm near the \$114,000 mark in early August, reflecting strong investor confidence despite broader global uncertainties. As traditional markets react to shifting economic signals, interest in cryptocurrency, particularly Bitcoin, has surged, sparking a noticeable uptick in activity within the cloud mining sector. UK-based platform ZA Miner is among those seeing a spike in demand for fixed-term mining contracts.

On August 5, 2025, the U.S. Federal Reserve maintained interest rates at 4.25% to 4.50%. Chair Jerome Powell signaled a wait-and-see approach, noting that further decisions will

depend on future economic data. The move was welcomed by markets seeking stability. Analysts suggest that continued caution from the Fed could benefit risk assets, including Bitcoin, if easing measures follow later in the year.

A key development has been the Trump Administration's recent announcement of a Strategic Bitcoin Reserve. This initiative, which draws from seized BTC holdings, is being positioned as part of a broader national infrastructure policy. The decision has injected new momentum into the market, shifting public perception of Bitcoin from a speculative asset to one with strategic significance. Analysts from Bernstein and Citi suggest Bitcoin could reach between \$135,000 and \$200,000 by the end of the year if ETF inflows remain strong and liquidity improves globally.

The asset's scarcity remains a major driver of investor sentiment. Data shows that fewer than one million wallet addresses hold a full Bitcoin, essentially unchanged from last year, indicating limited supply amid growing demand.

Amid this backdrop, ZA Miner, a UK Financial Conduct Authority-regulated platform operated by ZA FUNDINGS LTD (Reg. No. 12906687), has seen a measurable increase in user activity. The company offers short-term cloud mining contracts that pay out daily in USDT, providing a simplified entry point for individuals interested in Bitcoin mining without the need for equipment or direct asset custody.

Over the past few weeks, ZA Miner has reported an 18% increase in new BTC contract signups. According to company sources, this growth is fueled by investors seeking passive income opportunities aligned with Bitcoin's bullish trend. Short contract durations, automatic payouts, and user-friendly onboarding are proving especially attractive in today's fast-moving market.

As the cryptocurrency sector adjusts to new economic signals and policy changes, both retail and institutional interest in digital assets appears to be strengthening. The evolving landscape, coupled with platforms like ZA Miner offering accessible investment tools, suggests Bitcoin will remain at the center of financial conversation for the foreseeable future.