

OpenVoiceNews U.K.

Transparent. Unbiased. Yours.

Britain Becomes World's Top Investment Spot After US Trade Deal

July 7, 2025

— Categories: Finance



“The United Kingdom has emerged as one of the most attractive places to invest globally, following a major trade agreement with the United States earlier this year.”

“According to a recent Deloitte survey, finance leaders from major UK-listed companies now rank Britain alongside India as the top destinations for investment, ahead of the United States, Japan, and key Middle Eastern markets.”

The survey results point directly to the UK–United States trade deal announced in May as the main reason for the surge in confidence. Under the agreement, the UK secured lower

tariffs on car exports to the US and protections for its aerospace industry, measures that are expected to create jobs and help British businesses expand more easily across the Atlantic.

“This renewed confidence, coupled with a rise in risk appetite, is welcome and underscores the considerable investment potential the UK offers,” said Richard Houston, Chief Executive of Deloitte UK.

Finance chiefs, many of whom lead companies with global operations, said Britain now offers a more stable and appealing environment for growth. The survey found a net 13% of finance leaders view the UK as “very” or “somewhat” attractive for investment, placing it at the top alongside India. Encouragingly, 17% also said now is a good time to take business risks, another sign of growing optimism.

Ian Stewart, Chief Economist at Deloitte UK, noted that despite ongoing conflict in the Middle East and oil price fluctuations, geopolitical concerns eased slightly in the second quarter, likely due to the positive impact of the trade agreement.

“The deal, the first trade agreement signed by the United States this year, was described by former President Donald Trump as a ‘great honour.’” The UK Government described it as a “landmark” achievement that would support thousands of British jobs.

After a year of declining foreign investment, this shift comes as a welcome boost to the UK economy and Prime Minister Sir Keir Starmer’s leadership. “Despite political pressures domestically, the global business community appears increasingly optimistic about Britain’s economic prospects.”

“Chancellor Rachel Reeves emphasised the Government’s commitment to making the UK an attractive destination for global investment.”

[Download IPFS](#)