

XRP Investment Sends Hyperscale Data Stock Up 12% as Firm Commits to \$10M Crypto Strategy

July 29, 2025

— Categories: Crypto



[Download IPFS](#)

Hyperscale Data (NASDAQ: GPUS) surged Monday after the tech infrastructure firm revealed it had initiated its planned \$10 million XRP allocation, sending shares up as much as 12% in early trading before closing up 7.5% at \$0.7835.

In a statement released on July 28, the company confirmed it had begun acquiring XRP as part of a broader digital asset treasury strategy, framing the move as a long-term bet on the token's role in global cross-border transactions. The announcement follows an earlier pledge to diversify its corporate treasury beyond traditional assets, a growing trend among tech-focused firms willing to challenge conventional financial boundaries.

Executive Chairman Milton "Todd" Ault III called XRP a "foundational asset in the evolving global financial ecosystem," highlighting the token's utility in enabling real-time, scalable financial transfers across jurisdictions, a narrative that has gained traction despite ongoing regulatory debates in the U.S.

Hyperscale also announced it would begin publishing weekly digital asset updates starting August 12, offering shareholders and analysts increased transparency around its crypto holdings and activity. According to the company, XRP will form the backbone of this initiative, with plans for a possible 36-month lock-up period for reserves to reinforce a long-term commitment rather than speculative trading.

Importantly, the company left the door open to expanding its \$10 million crypto treasury cap in response to favorable market conditions and funding availability. That is a message likely to resonate with forward-looking investors as more corporations seek exposure to alternative stores of value and blockchain-based infrastructure, particularly as inflationary pressures persist globally.

Shares of GPUS hit an intraday high of \$0.82 during Monday's trading session, before retreating slightly into the close. The 7.5% daily gain marks one of the stock's strongest performances in recent weeks, driven by renewed retail and institutional interest tied to the crypto pivot.

Unlike some companies that dabble in digital assets for headlines, Hyperscale appears committed to integrating blockchain into its operational thesis, aiming to align its infrastructure expertise with a financial system increasingly leaning toward decentralization.

While XRP remains a controversial asset in some regulatory circles, particularly with the U.S. Securities and Exchange Commission continuing to scrutinize aspects of the token's classification, many in the industry see it as one of the more mature and scalable crypto assets, especially for institutional applications.

Ault's bullish stance echoes sentiment from other business leaders who view blockchain-based solutions as a hedge against outdated, central-bank-dependent systems and a necessary evolution in capital markets.

As Hyperscale proceeds with its acquisition strategy, the company's blend of data infrastructure services and digital asset exposure may offer a compelling hybrid play for investors seeking growth outside traditional tech or finance.

This latest move underscores the growing convergence of digital assets and corporate balance sheet strategy, particularly among small to mid-cap firms that have more flexibility, and arguably more incentive to capitalize on emerging trends before larger institutions follow suit.