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Josh Flagg Expands East Coast Portfolio with Nearly £8 Million Hamptons Purchase

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Celebrity real estate broker Josh Flagg is set to make a significant mark on the East Coast property market, entering escrow on a luxury estate in the Hamptons worth close to \$10 million, *TMZ* has recently reported.

According to sources familiar with the transaction, Flagg and longtime friend Justin Gruenberg are in the final stages of securing a premium property located in the highly sought-after Georgica Estates enclave of East Hampton, New York. The pending deal underscores Flagg's growing influence beyond his West Coast stronghold.

Best known for his appearances on reality television and his impressive career in high-end real estate, Flagg has built an enviable property portfolio across several prime U.S. locations. The Hamptons estate would represent his second major acquisition on the East Coast in 2025 alone.

In addition to this upcoming purchase, Flagg owns two homes in Beverly Hills, California, one of which previously belonged to singer Charlie Puth and was listed at \$11 million (£8.6 million). His holdings also include properties in both Miami and New York City, placing him among the more diversified figures in the luxury real estate scene.

Flagg's latest property play follows a noteworthy business deal in Manhattan. He recently sold a high-end retail unit in one of the city's most prestigious shopping districts to his parents, Michael and Cindy Flagg, who operate Flagg Family Capital. The move hints at Flagg's increasing involvement in managing and expanding the family's real estate interests in addition to his ventures.

The East Hampton property is as grand as it is spacious, featuring six bedrooms and six bathrooms spread across more than 6,800 square feet of indoor and outdoor living space. The kitchen is equipped with top-tier Wolf and Sub-Zero appliances, while the open-plan design leads into a substantial 700-square-foot covered porch. Large 38-foot folding doors connect the indoor area to the outdoor living space, which boasts an outdoor fireplace and a built-in barbecue station.

Outside, the estate includes a heated swimming pool complete with a sunbathing shelf, an integrated spa, and a separate pool house. There's also an outdoor shower and a connected garage, offering a blend of comfort, style, and functionality suited to the Hamptons' luxury lifestyle.

While representatives for Flagg and Gruenberg have yet to comment publicly on the transaction, industry insiders say the move reflects Flagg's continued strategic expansion in markets known for their long-term investment value and prestige.