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Bitget Expands Investment Access by Joining Global Markets Alliance

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Bitget, one of the world's leading cryptocurrency exchanges, has taken a significant step in expanding access to global financial markets by partnering with Ondo Finance's Global Markets Alliance. This move will soon allow Bitget users to trade more than 100 tokenized United States equities, exchange-traded funds (ETFs), and money market funds, marking a meaningful shift toward bridging traditional finance with blockchain innovation.

The Global Markets Alliance, founded by Ondo Finance, is a cooperative initiative aimed at setting industry standards and promoting interoperability for tokenized securities. Real-world assets (RWAs) such as equities and ETFs are digitized into blockchain tokens, which can then be traded around the clock, often with fewer entry barriers and broader global accessibility than traditional financial markets. These tokenized assets can also be divided into fractional shares, making them more accessible to a broader range of investors.

Bitget's involvement in this alliance reflects a broader industry trend that favors decentralization, increased transparency, and financial inclusion without compromising investor choice or flexibility. Through this partnership, users will be able to diversify their portfolios beyond conventional cryptocurrencies, gaining exposure to a wider selection of traditional financial instruments in a tokenized form. The new assets are expected to become available on Bitget later this summer.

"Tokenization will be the major driver of the next phase of digital asset adoption," said Gracy Chen, Chief Executive Officer of Bitget. "Its market is projected to reach trillions of dollars in the coming years. Supporting tokenized stocks is a step closer to our goal to help users trade smarter."

The alliance comprises top-tier players from the decentralized finance (DeFi) ecosystem and digital infrastructure, including the Solana Foundation, LayerZero, BitGo, Fireblocks, and now Bitget. Their collective aim is to develop a more inclusive and globally accessible financial framework based on blockchain-backed assets.

Nathan Allman, Chief Executive Officer and Founder of Ondo Finance, emphasized the strategic value of the collaboration: "Bringing Ondo's tokenized stocks and ETFs to Bitget will represent a significant step forward in our mission to make global financial markets accessible on chain."

Bitget, which already lists over 700 tokens and maintains a daily trading volume exceeding 3.5 billion USDT (Tether, a blockchain-based stablecoin), is ranked as the third-largest spot exchange globally, according to data from CoinGecko. The integration of tokenized RWAs bolsters Bitget's growing reputation as a one-stop platform for both digital and traditional investment tools, providing users with more resilient, diversified portfolio options.

By leaning into innovation while maintaining reliability and transparency, Bitget's move underscores how private sector initiative, not government overreach, is key to unlocking

broader financial participation and investment choice in the digital age.