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## GAC Eyes Australia Launch with EVs and Hybrids

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Guangzhou Automobile Group (GAC) is preparing to enter the Australian automotive market in 2025, offering a lineup that spans electric, hybrid, and plug-in hybrid vehicles. The company is advancing plans under both its Aion and GAC Motor brands, with preparations underway to establish local sales and support networks.

GAC's electric Aion brand is at the forefront of the launch strategy, with two models confirmed for mid-2025 release in Australia. The Aion V, a compact electric SUV built on the AEP 3.0 platform with a 150 kW motor and up to 750 km range (CLTC), will lead the charge.

The Aion UT, a smaller hatchback aimed at affordability, also features electric power and offers up to 600 km range. These models are expected to compete with popular local EVs like the MG ZS EV and BYD Atto 3, with pricing poised to be highly competitive potentially under AU\$25,000 for the Aion V.

Alongside its electric offerings, GAC plans to introduce larger plug-in and hybrid vehicles under the GAC Motor name. Anticipated models include the GS8 hybrid SUV, the ES9 plug-in hybrid, and people-movers like the M8 and E9 MPVs. These vehicles align with the preferences of Australian families, providing seven-seat layouts and benchmarks comparable to Toyota Kluger and Kia Sorento.

At the Mobility Live 2024 event in Melbourne, GAC officially showcased the Aion V for the local market and confirmed its mid-2025 entry timeline. The presentation emphasized the brand's commitment to technology, sustainability, and local customer experience.

Solidifying its local presence, a right-hand drive Aion V has already been spotted in Australia, parked near a GAC E9 people-mover suggesting that pre-launch preparations are well underway.

Distribution across Australia will be managed by AGA Auto Australia, the official importer responsible for after-sales service and support.

GAC's strategy reflects a broader trend of Chinese manufacturers expanding into Australia's fast-evolving new-car space. Its focus on affordable pricing, diverse powertrain options, and solid local service infrastructure positions it to become a significant player in the country's electrified vehicle landscape.