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## Deloitte Survey: One in Four CFOs Anticipate Crypto Adoption by 2027

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Nearly one in four Chief Financial Officers (CFOs) expect their treasury departments to begin accepting cryptocurrencies as payment or investing in them by 2027, according to Deloitte’s latest North American Signals survey. The findings indicate growing corporate interest in digital assets, particularly stablecoins, as regulatory clarity and technological advances make adoption more feasible.

The second-quarter 2025 survey, conducted by the Big Four accounting firm, found that 23% of CFOs foresee crypto integration within the next two years. That number rises to 39% among finance leaders at companies with annual revenues exceeding \$10 billion. Deloitte identified stablecoins, digital assets pegged to the value of a fiat currency or other asset, as a “practical entry point” for corporate adoption. Only 1% of respondents said they did not expect to use stablecoins over the long term.

“CFOs are thinking beyond any ‘crypto hype’ and focusing on the practical implications of digital assets,” said Steve Gallucci, U.S. and global leader of Deloitte’s CFO Program. “They appear to be assessing where cryptocurrency can drive efficiency, reduce friction in global operations, and future-proof financial infrastructure.”

Stablecoins have attracted heightened attention over the past year, bolstered by policy initiatives under the Trump administration. In recent weeks, President Donald Trump signed the GENIUS Act into law, establishing regulatory guidelines for stablecoin issuers. Proponents say the legislation adds legitimacy to stablecoins and could accelerate adoption among large corporations.

According to Deloitte, 39% of CFOs cited improved efficiency in cross-border payments as a top motivator for using stablecoins, while 45% pointed to enhanced customer privacy. Interest is also sparking board-level discussions, with 37% of CFOs reporting conversations about cryptocurrency with directors, and 41% engaging with chief information officers on the topic.

While adoption potential is rising, Deloitte cautioned that significant governance structures and IT resources will be required. Key questions remain around cryptocurrency accounting and compliance, particularly regarding which digital assets qualify as securities and which agencies have jurisdiction over them.

Lawmakers are addressing these issues through new legislation. The House of Representatives recently passed the Digital Asset Market Clarity Act of 2025 (CLARITY Act), sponsored by Rep. French Hill (R-AR), granting the Commodity Futures Trading Commission (CFTC) authority over digital commodity transactions. The Anti-Central Bank Digital Currency Surveillance State Act was also approved.

A report from the Presidential Working Group on cryptocurrency, established by President Trump, urged Congress to close regulatory gaps and coordinate oversight between the

CFTC and the Securities and Exchange Commission (SEC). SEC Chair Paul Atkins praised the administration's efforts, stating that "a rational regulatory framework for digital assets is the best way to catalyze American innovation, protect investors from fraud, and keep our capital markets the envy of the world."