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IREI Acquires UK-Based Lyndon

Publishing

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Institutional Real Estate, Inc. strengthens its international presence through strategic media acquisition.

Institutional Real Estate, Inc. (IREI), a U.S.-based media and events company focused on real assets, has acquired London-based Lyndon Publishing 2 Limited. The deal strengthens IREI's presence in the U.K. and Europe as part of its global growth strategy.

Known for its industry-focused publications, Lyndon Publishing serves institutional investors and asset managers in the U.K. property market. Its content will complement IREI's existing portfolio, covering commercial real estate, infrastructure, and private equity sectors.

"We are thrilled to welcome Lyndon Publishing to the IREI family," said Geoffrey Dohrmann, IREI's founder and CEO. "Their local expertise and strong reputation align perfectly with our global vision."

While financial terms weren't disclosed, the move is expected to expand IREI's market reach and editorial capabilities. As cross-border real estate investment grows, the combined teams aim to deliver deeper insights and broader coverage to a global audience. This acquisition highlights IREI's ongoing commitment to providing trusted, high-quality information to real estate professionals worldwide.