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DLF Enters Andheri West Market with ₹1,000 Crore Luxury Housing Project

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India's largest real estate developer, DLF Ltd, has officially launched its first residential project in Mumbai, marking a significant entry into the city's competitive housing market. The project, located in the bustling suburb of Andheri West, is estimated to involve an investment of ₹900 to ₹1,000 crore in its initial phase.

The project, titled *DLF The West*, will be developed under a joint venture between DLF and Trident Realty. Spread across nearly 6 acres, it will comprise four high-rise towers offering 416 units, primarily 3 and 4 BHK apartments. Prices for these units are expected to range between ₹4.5 crore and ₹8 crore.

The launch comes at a time when Mumbai's real estate market is experiencing a surge in demand, particularly in prime suburban locations like Andheri West. The area is well-connected to the rest of the city via multiple metro lines, Western Express Highway, and proximity to the airport. It is also home to several media houses, production studios, and commercial offices, making it an attractive location for both homebuyers and investors.

DLF's Managing Director, Ashok Tyagi, stated earlier that Mumbai is a critical market in the company's expansion strategy. "We have been evaluating entry into Mumbai for several years. With *The West*, we believe we are bringing a high-quality offering to a city that demands nothing less," he said.

Construction on the project has already begun, with completion expected in stages over the next few years. The company anticipates a revenue of approximately ₹2,200 crore from this phase alone.

The decision to launch in Andheri West follows a broader trend of developers turning to established suburban markets, where infrastructure improvements and growing commercial presence continue to fuel residential demand. With this move, DLF joins other national players looking to tap into the city's luxury housing segment.

Industry analysts view DLF's entry as a major development, likely to boost buyer confidence and encourage further investment in the region.