

HBO Max Restores Original Name, Outlines Current Subscription Options

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HBO Max has returned to its original name after a period of rebranding as “Max.” Despite the marketing shuffle, the service continues to offer a wide range of hit films and series, making it one of the most attractive streaming platforms in the U.S. this year. From acclaimed shows like *The Last of Us* to the gripping drama *Sinners*, HBO Max remains a leading choice for audiences looking for premium entertainment at a fair price.

With streaming subscription costs steadily increasing across the industry, HBO Max is currently offering bundle packages and discounts that could help households save significantly.

The most notable deal is a combined bundle with Disney+ and Hulu, priced from \$16.99 per month. This package grants full access to the streaming libraries of all three platforms, giving subscribers a mix of blockbuster films, hit television series, documentaries, and original productions. When purchased individually, these services cost considerably more, so the bundle represents solid value for money, especially for families looking to consolidate their streaming costs without sacrificing variety.

Students can take advantage of an exclusive deal through UNiDAYS verification. Eligible users can subscribe to HBO Max's Basic With Ads plan for just \$4.99 per month, a 50% discount from the standard \$9.99 rate. Once verified, a unique redemption code is provided to activate the

For existing Hulu subscribers, HBO Max can be added to a base Hulu plan (starting at \$9.99 per month) for an additional \$9.99. The Standard HBO Max plan, which removes ads, is available for \$16.99 per month or \$169.99 annually, offering a \$33 saving for yearly commitments.

The Basic With Ads plan is available at \$9.99 per month or \$99.99 annually, saving \$19 for those who choose the yearly route. Meanwhile, the Premium plan, which offers the highest-quality streaming and additional features, costs \$20.99 per month or \$209.99 annually.

In a streaming market where price hikes are becoming the norm, HBO Max's current offers stand out for providing competitive pricing without reducing content quality. Subscribers can access everything from major Hollywood productions to exclusive originals without committing to overpriced or unnecessary add-ons.

As U.S. households continue to weigh the cost of multiple subscriptions against real-world expenses, bundle deals and targeted discounts like these are likely to appeal to a broad audience looking to maximize entertainment value without overspending.