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## Gvest Global Aims for 200,000 Investors by 2027 Amid Rapid Expansion

July 26, 2025

– Categories: Real Estate



Fast-growing real estate firm, Gvest Global, has set an ambitious target to attract 200,000 investors by 2027 as part of its aggressive growth strategy. The commitment was revealed by the company's Managing Director, Mr Farooq Usman, during an investor dinner held in Lagos on Friday. Gvest Global, a subsidiary of Gtext Holdings, is positioning itself

as a key player in the digital real estate sector, operating as the world's first and largest digital cooperative society.

According to Mr Usman, Gvest is experiencing significant momentum, driven by its unique investment model and tech-driven approach. He revealed that the company is preparing to relaunch its application in August, now equipped with Artificial Intelligence (AI) capabilities to enhance service delivery and scale user engagement. The upgrade, he said, will offer smarter investment insights, streamline transactions, and further democratise access to real estate opportunities. This move underscores Gvest's commitment to innovation and inclusivity in an industry traditionally dominated by a few elite players.



As traditional financial institutions grapple with outdated systems and regulatory bottlenecks, forward-thinking companies like Gvest are embracing technology to revolutionise wealth creation. Mr Usman noted that digital cooperatives are the future of inclusive finance, enabling ordinary people to pool resources and invest in high-value assets once reserved for the wealthy. This model not only provides a pathway to property ownership but also offers recurring returns for members, making it a practical solution in an uncertain economic climate. With Nigeria's middle class increasingly seeking alternative investment options, Gvest's platform is well positioned to fill that demand.

What makes Gvest's strategy compelling is not just its digital innovation but its clear focus on community building and investor trust. By setting a defined timeline and goal, the company is demonstrating transparency and intent—qualities often missing in a volatile market. If the firm meets its 200,000-investor milestone, it could mark a turning point in how real estate investment is accessed and managed across Africa and beyond.

In a world where many governments continue to overpromise and underdeliver, particularly on economic reforms, it is refreshing to see private enterprises step up with clear vision and accountability. Gvest may well be charting a blueprint for the future of property investment.

