

CoinShares Launches First Zero-Fee SEI ETP With Staking Yield Across Europe

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CoinShares, Europe's leading digital asset investment firm, has unveiled a groundbreaking SEI exchange-traded product (ETP) that combines zero management fees with a built-in staking yield, offering institutional investors across the continent regulated, cost-effective access to the SEI blockchain ecosystem.

Trading under the ticker CSEI on the SIX Swiss Exchange, the physically backed product provides direct exposure to SEI, a fast-growing Layer-1 blockchain optimized for low-latency, high-frequency trading environments. With the addition of an automatic 2% annualized staking yield, CoinShares' new ETP aims to bridge the gap between institutional demand for digital assets and the operational hurdles that have traditionally hindered access.

As part of its broader European rollout, CoinShares confirmed that the product has been passport-approved under EU rules, allowing it to be marketed across the bloc. The launch follows the firm's milestone achievement in becoming Europe's first crypto asset manager licensed under the Markets in Crypto Assets (MiCA) framework, a move that in a statement accompanying the launch, CoinShares said its SEI ETP was designed specifically to eliminate the operational and custody complexities that have discouraged institutions from investing directly in newer blockchain ecosystems.

"By removing the management fee and integrating staking rewards, we're giving investors both access and yield without the typical crypto frictions," said CoinShares CEO Jean-Marie Mognetti in a recent interview. "The launch reflects our commitment to making digital assets truly investable for serious capital."

Despite Europe's head start in launching crypto ETPs, adoption has remained tepid compared to the U.S., where the approval of spot Bitcoin ETFs triggered billions in inflows. According to JustETF, Europe hosts 108 listed crypto ETPs with a combined €13.92 billion (\$16.21 billion) in assets under management, a figure that lags significantly behind America's recent ETF boom.

That discrepancy, some argue, reflects the more cautious and fragmented regulatory landscape in the EU. However, CoinShares' MiCA license and pan-European strategy may provide the clarity and investor confidence needed to change that trajectory. With UK institutions largely left navigating regulatory uncertainty due to Westminster's indecision, compounded by the Labour government's lackluster tech finance policies, continental Europe appears better positioned to take the lead in regulated digital asset offerings.

The SEI ETP is particularly attractive to fund managers, pensions, and private banks seeking passive crypto exposure with yield without the headaches of wallets, staking platforms, or off-exchange risks. Backed by actual SEI tokens and safeguarded under institutional custody, the product offers transparency and accountability rare in the digital asset space.

By combining innovation with regulatory discipline, CoinShares continues to pave the way for the integration of blockchain technologies into mainstream capital markets, a direction increasingly supported by pragmatic investors, even as government policy in places like the UK continues to stall progress towards a new bar for regulatory compliance in the region.